

MAJOR RECRUITMENT ACTIVITY PLANNING FORM

Directions: Councils will implement a major recruitment activity during each half of the fraternal year. This may be a council/parish dinner program, festival drive, breakfast, etc. Councils will realize a gain of at least 3 new members from each major activity. If the minimum number of new members is not obtained by the proposed special projects, the grand knight and membership director will meet with the district deputy to explain why it didn't work and what they would do differently. A replacement program will be proposed to the DD to achieve the membership gain. The DD will report the results of the program/project/drive to the diocesan membership director. During each program the membership team is expected to actively "work the audience" to solicit new members. The council will submit a detailed plan to the DD of how the major activity will unfold and how the membership team will operate. If possible given the support of the parish priest, councils are expected to participate in a minimum of two out of the four church drive weekends as set by the Supreme and State Councils.

Council Number _____

Program Title _____

Program Date _____

Chairperson(s) _____

Location _____

Grand Knight _____