

“How Can the Church Evangelize in the Digital Age?”

Many people today rely solely on phones, computers, or any other electronic device to communicate with one another. So why should the Church not do the same? Using what we have efficiently can spread the message of Christ to more people everywhere. The digital age is upon us and we as the Church should take advantage of this.

Evangelizing is not a hard task. Many might wonder what the term evangelizing means. Evangelizing or evangelism according to the Bible means preaching of the Gospel. The word evangelism comes from the Greek word euangelion which means “gospeling.” When we go out and evangelize we are spreading the word and Gospel of Jesus Christ. There are a few different ways to go about evangelism. The first would be the direct approach. An example of this would be having a conversation about the Gospels that gets right to the point. The second approach to evangelism would be a more intellectual approach. Before going about preaching the Gospels you have to have a good understanding of them and what the Catholic Church teaches. The testimonial approach is similar to telling personal stories about your journey with Christ. These stories make it a little easier for people to understand what can happen if you have a relationship with Christ and the faith. The service approach is giving of yourself to those who truly need help. This way you can care for them and share your faith. Lastly, there is the internet approach. Using the connections we have today through all sorts of websites or apps can give the Church an upper hand on evangelizing. The Church could use direct messages, Facebook, email, create websites, or share videos. These are just a few examples of digital media that are used today.

The steps to evangelizing through digital media are fairly simple. First, know who it is you are going to evangelize to. This way you can prepare what you will say and how you will say it. Second, you need to understand the platform you will be using. If you are using a website

or app you should have a knowledge of how to efficiently use it. Third, you should create the content you will share with others. This could be something to read or watch as long as it is directed towards your specific audience. Fourth, you need to post every so often to keep an audience and spread your message as much as possible. The Church has so many opportunities to use these methods through the media to evangelize.

In conclusion, evangelizing through in the digital age can be a very easy task for the Church to endure. Using websites, Facebook, or other forms of communication we have today can be a great way for the Church to evangelize and spread the message of Christ to as many people as possible. Anyone can be an evangelist as long as they follow the guidelines of what to talk about and fully know how to interpret the Gospels to others.