

Knights of Columbus Essay

Many methods of the Church have not kept up with the needs to spread God's word to the younger generation. The Bible and Church have remained the same overtime, but the population of young people joining and activity evangelizing and remaining in the Church has decreased. The Church can evangelize in the digital age by using Instagram, Facebook, and making a podcast

A way the Church can evangelize in the digital age is by using Instagram. The Church can evangelize in the digital age by using Instagram reels to make short videos. Since a lot of young people use Instagram the target audience would be young people in their teens and twenties. Instagram is a terrific way to spread the Good News because most people use the app and there are lots of unique features that can be used to evangelize in the digital age, for example hashtags of a common Catholic word. The algorithm of Instagram is unique too because when you watch one video and keep on watching videos like that, Instagram will keep showing you more similar content. On the Instagram reels the Church could post videos about the Gospels since it may be a harder topic for people to understand. These reels could be easy to understand but also informative. The effect of using Instagram to spread the Good News is younger people could join the Church and more people staying in the Church longer. These are some ways the Church can evangelize in the digital age by using Instagram.

Another way the Church can evangelize in the digital age is by using Facebook. The Church can use Facebook to evangelize in the digital age by posting ads or explanation videos about the Church and its teachings. Also, the Church can use Facebook to evangelize in the

digital age by making a Facebook group. The target audience of using Facebook to evangelize would be the elderly and families. Facebook connects and brings together families. The Church can use Facebook groups by making subgroups in the groups to help handle different questions for parts of the Church. Facebook groups are also good for organizing people and distinct categories of the Church they need help understanding or learning more about. These are some ways the Church can evangelize in the digital age by using Facebook.

The last way the Church can evangelize in the digital age is by creating a podcast. The Church can evangelize in the digital age using a podcast by having a Bible study group, answer questions, and holding a mass and listening to it on air. The target audience would be everyone. This would benefit people because then this could help people understand the Church better and become a changed person. Creating a podcast could also help more people have access to mass easier. The long-term effect of this would be more people in the Church and learning. These are some ways the Church could evangelize in the digital age using a podcast.

In conclusion, the Church can evangelize in the digital age by using Instagram, Facebook, and making podcasts. Some ways the Church can evangelize in the digital age are making Instagram reels in which people talk about the Gospels, making Facebook groups, and making a podcast where people questions are answered and there is live streamed mass on the podcast.

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