



Fraternal Benefit Seminar Form

Fraternal Benefit Seminars are excellent opportunities for councils and field agents to partner together to talk to members and parishioners about the tremendous financial benefits offered exclusively through the Knights of Columbus. Beginning July 1, 2020, councils striving for Star Council recognition are required to co-host and promote two fraternal benefit seminars per year with their field agent(s). This form must be filled out by your general agent, and sent to CouncilGrowth@kofc.org.

COUNCIL(S):

DATE HOSTED:

FIELD AGENT:

NUMBER IN ATTENDANCE:

PROMOTION OF SEMINAR (MUST DO AT LEAST 3):

- Council email blast (Required)

- Council social media announcement
 - Use the council Facebook page
 - And / or create event on Facebook for larger outreach than just email
 - Your state council's website can also be used

Parish bulletin announcement / event poster

- Place an announcement in bulletin or insert
- Hang a poster in the back of the church

Parish email blast / Parish social media announcement

- Many parishes are sending out virtual reminders on Mass, ask your parish office if they can include the announcement.
- Announcement under events on Church website or Church Facebook page

Parish pulpit announcement

- A member of the council, or the agent can speak
- If Mass is still being held virtually, Father may be willing to make the announcement himself

Prospect specific email / outreach

- Any prospects from Church drives, NCD sites etc. can be invited with specified individual emails or phone calls to them. Fraternal Benefit Seminars can be used as a recruiting tool so prospects can learn about the benefits membership will offer them.

Other form of promotion (please detail below):

GENERAL AGENT SIGNATURE OF APPROVAL: